

ABSTRACT OF THE DISCLOSURE

A business activity support system in which prospective customers are extracted beforehand, and a system for preparing suitable data for persuading the prospective customers are proposed. A list of parties to be called in a predetermined area is prepared from a telephone directory data file and a prospective customer register is prepared by making calls based thereon. From the prospective customer register and a map data file, a customer list and a map of parties to be visited are output, and business activity support data taken out of data base files are output to a memory medium. A salesman visits a customer according to such information and has a business talk while displaying the contents of the memory medium on the display of a mobile computer.